



Summer Workshops
Languages & Global Communication
July 30-August 3, 2007

Co-Sponsoring Institutions & their International Centers

- * Michigan State University (African Studies, Asian Studies, Latin American Studies, and CASID-WID)
- * University of Michigan (Russian & E. European Studies, and Latin American & Caribbean Studies)
 - * University of Illinois (Global Studies, and European Union Center)
 - * University of Texas (Russian, E. European & Eurasian Studies)
 - * Ohio State University (Middle East Studies)
 - * Ohio University (International Studies)
 - * University of Pennsylvania (Middle East Studies)

Programming Support

- * University of Michigan (Japanese Studies)
 - * Cornell University (East Asia Studies)

Monday

- 8:00-9:00 **Registration and Refreshments**
- 9:00-9:30 **Welcome and Introductions**
- 9:30-10:30 **Globalization and Higher Education**
Theo Sypris, Midwest Institute
- 10:30-10:50 Refreshments Break
- 10:50-12:00 **Internationalizing the Curriculum**
Theo Sypris, Midwest Institute
- 12:00-1:00 Lunch
- 1:00-2:15 **Civilizational Difference and Modernity**
Naoki Sakai, Cornell University
- 2:15-2:45 Refreshments Break
- 2:45-4:00 **Module Development & Infusion**
Theo Sypris, Midwest Institute
- 4:00-4:30 **Facilities Tour**

Tuesday

- 9:00-10:15 **Trade as Information Network: Lessons from an 11th Century Pepper Dealer**
Stewart Gordon, University of Michigan
- 10:15-10:45 Refreshments Break
- 10:45-12:00 **Selling Information: Lessons from a 14th Century Asian Traveler**
Stewart Gordon, University of Michigan
- 12:00-1:00 Lunch
- 1:00-2:15 **East Asian Language and Culture: What every traveler should know**
Marilyn McCullough, Michigan State University
- 2:15-2:45 Refreshments Break
- 2:45-4:00 **Confucianism, Gender and Democracy: The Clash of Traditional and Modern Asian Cultures**
Marilyn McCullough, Michigan State University

Wednesday

- 9:00-10:15 **Global Media & Information Networks**
Theo Sypris, Midwest Institute
- 10:15-10:45 Refreshments Break

10:45-12:00 **Demystifying Arts Education for the 21st Century**
Christian Matjias, University of Michigan

12:00-1:00 Lunch

1:00-2:15 **Infusing Intercultural Communication Content**
Guven Witteveen, University of Michigan

2:15-2:45 Refreshments Break

2:45-4:00 **Worktable to infuse your course, part 1**
Guven Witteveen, University of Michigan

Thursday

9:00-10:15 **Worktable to infuse your course, part 2**
Guven Witteveen, University of Michigan

10:15-10:45 Refreshments Break

10:45-12:00 **Present selected results; assess the value of the work tables**
Guven Witteveen, University of Michigan

12:00-1:00 Lunch

1:00-2:15 **The European Union policy towards Linguistic Diversity in Europe**
Bella Bychkova-Jordan, University of Texas

2:15-2:45 Refreshments Break

2:45-4:00 **The Ethnic Geography of post-Soviet Russia: The Melting Pot or Multicultural Mosaic?**
Bella Bychkova-Jordan, University of Texas

4:00-4:30 **Curriculum Development Meeting**

Friday

9:00-10:15 **Language, Modernity and Media in the Arab World**
Michael Fahy, University of Michigan

10:15-10:45 Refreshments Break

10:45-12:00 **Curriculum Development Reporting**

12:00-1:00 Lunch

1:00-2:30 **Curriculum Development Reporting**

2:30-2:45 Refreshments Break

2:45-3:15 **Debriefing and Wrap-up**