

# **INTERNATIONAL WORKSHOPS**

- \* *Foreign Languages and Global Communication*
- \* *Health, Education and Modernization*
- \* *Global Trade and Finance*



**August 6-17, 2001**  
**Kalamazoo Valley Community College**

## **Sunday, August 5**

Evening Reception at 7:00 p.m.  
Theo Sypris' Residence

## **Monday, August 6**

### **Gallery (Room 1510)**

8:00-9:00 Registration and Refreshments

9:00-9:15 Welcome and Introductions

Jeff Henderson, Project Director

9:15-10:30

### **Globalization and Implications for Higher Education**

Theo Sypris, Director of Midwest Institute consortium (MIIE)

10:30-10:45 Refreshments Break

10:45-12:00

### **Workshop on How Globalization Impacts the Curriculum**

Theo Sypris, MIIE

12:00-1:00 Lunch

1:00-2:15

### **Workshop on the Process & Methodology of Developing International Modules**

Theo Sypris, MIIE

2:15-2:30 Refreshments Break

2:30-4:00

### **How to Write Instructional Objectives to Develop Superior International Modules**

Steve Louisell, Kalamazoo Valley CC

4:00-4:45 **Tour of KVCC Campus & Facilities**

## **Tuesday, August 7**

9:00-10:30

### **Using the Web for Foreign Language Instruction (Part I)**

Jane Ozanich, Michigan State University

10:30-10:45 Refreshments Break

10:45-12:00

### **Using the Web for Foreign Language Instruction (Part II)**

Jane Ozanich, Michigan State University

12:00-1:00 Lunch

1:00-2:10

**Approaches on Foreign Language Infusion into the Curriculum**

Jonnie Wilhite and Richard Bridges, MIIIE

2:10-2:30 Refreshments Break

2:30-4:00

**Panel on the Process & Approaches of Developing International Curriculum**

Jeff Henderson, Helen Palleschi, Arleigh Smyrnios

4:00-4:45

**Initial Meeting of Professional Groups**

**Wednesday, August 8**

9:00-10:30

**Intercultural Communication Across Disciplines: A Conceptual Framework**

Mark Orbe, Western Michigan University

10:30-10:50 Refreshments Break

10:50-12:00

**Intercultural Communication: Moving from The Conceptual to the Practical**

Mark Orbe, Western Michigan University

12:00-1:00 Lunch

1:00-2:30

**Understanding Infocomm**

Kenneth Corey, Michigan State University

2:30-2:45 Refreshments Break

2:45-4:00

**Workshop: Applying Infocomm**

Kenneth Corey, Michigan State University

4:00-4:45

**Individual mentoring and time for research, reading and writing**

**Thursday, August 9**

9:00-10:30

**Global Television & International Distribution of Broadcast & Cable TV Programming**

Gilbert Williams

10:30-10:50 Refreshments Break

10:50-12:00

**Overcoming Cultural Barriers in Health Promotion Practices**

Gilbert Williams, Michigan State University

12:00-1:00 Lunch

1:00-2:10

**Transforming Education in New Democratic Societies: Focus on Eastern Europe**

Elena Lisovskaya, Western Michigan University

2:10-2:30 Refreshments Break

2:30-4:00

**Education in and for Democracy in a Multiethnic Society: Reflections on American and East European Post-Communist Experiences.**

Elena Lisovskaya, Western Michigan University

4:00-4:45

**Working Meeting of Professional Groups**

**Friday, August 10**

9:00-10:20

**Reconsidering the Role of Global Media as Transforming Agents of Global Consciousness**

Folu Ogundimu, Michigan State University

10:20-10:40 Refreshments Break

10:40-12:00

**Workshop: Global Media and Global Communities in the Engaged Classroom**

Folu Ogundimu, Michigan State University

12:00-1:00 Lunch

1:00-2:30

**Education and National Development: Lessons from African nations after independence**

John Metzler, Michigan State University

2:30-2:50 Refreshments Break

2:50-4:30

**Individual mentoring and time for research, reading and writing**

**Saturday-Sunday, August 11-12**

Open days for rest, social events, reading, research, and writing

**Optional Picnic**

## **Monday, August 13**

9:00-10:30

**Reducing Poverty through Development Assistance: Where we've come-where we stand**

Paul Clements, Western Michigan University

10:30-10:50 Refreshments Break

10:50-12:00

**Workshop on Poverty and Third World Development**

Paul Clements, Western Michigan University

12:00-1:00 Lunch

1:00-2:10

**NAFTA and FTAA: Lessons on Labor Agreements**

Manuel Chavez, Michigan State University

2:10-2:30 Refreshments Break

2:30-4:00

**NAFTA Five Years After: Restructuring Labor in N. Mexico**

Manuel Chavez, Michigan State University

4:00-4:45

**Working Meeting of Professional Groups**

## **Tuesday, August 14**

9:00-10:30

**Health & Education Policy in the European Union**

Gunther Hega, Western Michigan University

10:30-10:50 Refreshments Break

10:45-12:00

**Economic & Monetary Integration in Europe**

Gunther Hega, Western Michigan University

12:00-1:00 Lunch

1:00-2:20

**Global Perspectives on Health: Concepts & Applications for your Curriculum**

Connie Currier, Michigan State University

2:20-2:40 Refreshments Break

2:40-4:00

**Perspectives on African Development: Challenges and Opportunities**

Sisay Asefa, Western Michigan University

4:00-4:30

**Individual mentoring and time for research, reading and writing**

## **Wednesday, August 15**

9:00-10:30

**Global Marketing in the Non-Western World**

Zahir Quaraeshi, Western Michigan University

10:30-10:50 Refreshments Break

10:50-12:00

**Workshop: Resources for Teaching International Marketing**

Zahir Quaraeshi, Western Michigan University

12:00-1:00 Lunch

1:00-2:20

**Global Trends in Telecommunications & the Internet Economy**

Charles Steinfield, Michigan State University

2:20-2:40 Refreshments Break

2:40-4:00

**Internationalizing Telecommunications Education**

Charles Steinfield, Michigan State University

4:00-4:45 **Working Meeting of Professional Groups**

## **Thursday, August 16**

9:00-10:15

**Private International Money Transfers: Their Impacts on the Global Economy**

Susan Pozo, Western Michigan University

10:15-10:30 Refreshments Break

10:30-12:00

**Globalization of Markets and Implications for Management**

Tamer Cavusgil, Michigan State University

12:00-1:00 Lunch

1:00-2:20

**Global Trade & Finance: Diversity and Interdependence**

Fayyaz Hussain, Michigan State University

2:20-2:40 Refreshments Break

2:40-4:00

**Workshop on Global Diversity and Interdependence**

Fayyaz Hussain, Michigan State University

4:00-4:45

**Individual mentoring and time for research, reading on Trade & Finance**

**Friday, August 17**

9:00-10:20

**Faculty Reporting on their Curriculum and Professional Development Work**

10:20-10:40 Refreshments Break

10:40-12:00

**Faculty Reporting on their Curriculum and Professional Development Work**

12:00-1:00 Lunch

1:00-2:20

**Faculty Reporting on their Curriculum and Professional Development Work**

2:20-2:40 Refreshments Break

2:40-4:00

**Debriefing, Wrap-up and Celebration**

# **SPECIAL THANK YOU**

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### **Kalamazoo Valley Community College**

Provided the facilities and equipment for the workshops.

### **Project Administrative Team**

Rick Bridges, Jeff Henderson, Fran Kubicek, Helen Palleschi, Theo Sypris, Jonnie Wilhite, Kim Wilkens

### **College Coordinators**

Jack O'Donnell, Theresa Bruns, Katherine Clifton, Jeanne Reed, Theo Sypris, Charles Fye, Gaziur Rahman, Annouska Remmert, Sharon VandenHeuvel, Peggy Gross, Lin Behmer, Larry Zachrich, Arnold Mokma, Shu-Huei Henrickson, Midge Carleton, Keith Hulsey, Theo Koupelis